



First Putt of 2025!



Hello YEN Alumni,

Is it too late to say happy new year?

We're back—and we couldn't be more excited to have you with us!

It's been a minute, right?

New year, new plans, right?

But let's be honest—are golf plans really on your 2025 vision board? I mean, how many of us said we'll practice more this year?

Or maybe it's finally time to let go of that old hand-me-down golf bag that's seen better days and treat yourself to something that still holds its shape (no judgment, we've all been there).

And let's not forget the classic—'this 2025, I'm definitely getting a handicap'... because, well, **this** year is the year, right? Don't worry, we've got your back in making it happen. The year's still fresh, and we're here to help you achieve this.

We've got some amazing news to kick off the year: our second international tournament is just around the corner—well, a few months away! This time, we're taking things down South for a golf experience like no other. ***If golf had a soundtrack, this place would provide the perfect amapiano beats.*** I bet I've given you enough hints... If you haven't caught on yet, don't worry, we'll slow down the pace for you! Trust us, you'll want to be part of it.

And while we're talking about golf, here's a little reminder: we're still hard at work, training golfers and building up the YENGolf community. New faces, new networks, 85 cohorts strong—and the same commitment to the game we all love. We're staying true to the game, and there's so much more to come.

Teeing off now! Utapenda!

Next Stop: Cape Town!

The anticipation is seriously building!

Get ready! Get ready!



We're so pumped to have you all join us for what's going to be an epic experience. But while we're finalizing all the details, now's the time to start clearing your calendars and getting ready.

You know it's going to be good when Cape Town's views and a round of golf are involved.

We'll be sending all the details your way soon, but for now, it's time to start prepping. Whether it's getting your swing in check or finally sorting out that handicap, trust us—you'll want to be at the top of your game when the time comes. It's going to be a legendary trip, and you don't want to miss it!

Kicking Off the Road to Cape Town – First Tournament on February 23rd at Windsor!

We're so excited to announce the first tournament of the year, happening on February 23rd at Windsor Golf Club! This isn't just any tournament – it's the start of the **Road to Cape Town Golf Series**.

It's going to be a fun day on the course, and we'd love for you to be part of the action as we kick things off. Whether you're looking to compete or just have a great time, this is the perfect way to start the year.

So, mark that calendar for February 23rd – we can't wait to see you there and get this series started in style!



THE ENTREPRENEUR'S *Open* 24th Edition

**ROAD TO
CAPE TOWN**

**23rd
FEB
2025**

**Windsor Golf Hotel
& Country Club**

Charges: KES 5,000

Tee 7am - 12pm

M-PESA TILL: 718212
RSVP: 0740205991

Sponsors

20

Days

08

Hours

13

Minutes

06

Seconds

Throwing It Back to Our Last Tournament!

We're taking a moment to throw it back to our last 2024 tournament at Muthaiga Golf Club. It was such a great day, and we want to thank everyone who joined us to make it a success.

A huge congratulations to all our winners – you guys brought your A-game, and we couldn't be prouder!

Special shoutouts to:

- **Best Lady Division A** – Fiona Mwende
- **Best Gent Division A** – Kimani Muiruri
- **Best Gent Division B** – Hillary Gachango
- **Best Lady Division B** – Rachael Wanja
- **Longest Drive** – Ruth Malel
- **Closest to the Pin (Lady)** – Fiona Mwende
- **Closest to the Pin (Gent)** – Benson Kanyi
- **Best Guest** – Wendy Owino
- **Best Gross** – Marvin Kiragu





Big thanks also to our amazing sponsors who helped make it all possible. We truly appreciate your support!

Here's to more great tournaments ahead – can't wait to see you all out there again soon!

Call for Sponsors and Partners.

We are actively seeking sponsors for our upcoming tournaments and have also introduced a new sponsorship opportunity for our YENGolf classes. This is a fantastic chance to get involved, network, and market your business or brand to our community.

Tournament Sponsorship: Our tournaments draw a diverse crowd of golfers, providing a perfect platform for visibility and engagement.

As a tournament sponsor, you'll enjoy benefits such as:

Brand recognition on all tournament materials, including banners, flyers, and social media. Opportunities to engage with participants through product placements, giveaways, and exclusive booths.

VIP access to tournament events, allowing for direct networking with attendees.

YENGolf Class Sponsorship: We're also offering sponsorship opportunities for our YENGolf classes, which cater to both adults and kids.

This sponsorship includes:

Branding on class materials.

Direct interaction with participants, offering a unique marketing opportunity.

Invitations to exclusive YENGolf events and networking opportunities.

We're giving our YENGolf alumni priority for these sponsorship opportunities.

You'll receive an email from us with more details on how to get involved. If you get an email from us, don't worry—we've got your contact information from our client database, which we use exclusively for sharing information and updates with you.

Disclaimer: We respect your privacy. We do not share your contacts or emails with any third parties without your approval. Your data is safe with us and used solely for communication regarding YENGolf events and updates.

Let's work together to make our tournaments and classes even more spectacular and grow the YENGolf family! If you're interested or have any questions, please reach out to us for more details

#YENGolf

Call for Sponsors

Drive Your Brand to New Heights:

Join Us as a Proud Sponsor of our upcoming Golf Tournaments!

Contact us for sponsorship packages

Email: golf@yenafrica.net | **Mobile:** +254740 205 991

    **YOUNG ENTREPRENEURS NETWORK AFRICA**

As we step into 2025, we're gearing up for a year full of fresh challenges, new memories, and moments that remind us why we love this community so much.

Let's keep the momentum going and continue building something amazing together.

And for those who set the goal to play more golf but... life got in the way? No stress! This is your chance to start fresh.

Let's make 2025 the year you finally beat your friends on that par-3 *(we all know it's been a long time coming)*.

Cheers to a fantastic year ahead,

Muthoni

What we stand for



Our Mission

Enabling Young
Entrepreneurs To Use Golf
As A Tool For Business
Networking



Our Vision

Demystifying Golf As A
Sport And Recreation
Activity And Having It
Accessible To All



Our Program

We Aim To Perfect Your
Golf Skills In 8 Weeks Of
Training

[YENGolf Foundation](#)

[YENGolf Cohorts](#)

[Get in touch with us](#)

YEN Africa

Fourways Village, Nairobi
Kenya

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our website or made purchase from us.

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